



REMEMBER
HOW MUCH
FUN THE 2012
RUN FOR THE
PAWS WAS?



**WANT TO KNOW HOW YOU CAN ADVERTISE YOUR BUSINESS
TO OVER 700 PEOPLE FOR AS LITTLE AS \$100?
...BE A 'RUN FOR THE PAWS 2013' SPONSOR!**

Platinum Paw Sponsor

\$2500

- Premier name & logo recognition/visibility on pre-/post-event press releases, advertisement, invitations, at the event, and on the back of each participant's shirt
- Large name banner for advertising at the event day-of which can be provided by sponsor or created specifically for the event
- 25 complimentary registrations
- Advertising and samples of sponsor choice for each dog participant's gift bag
- Identification as Platinum Paw on website with link to sponsor website

Golden Paw Sponsor

\$1000

- Name & logo recognition/visibility on pre-/post-event press releases, advertisement, invitations, at the event and on the back of each participant's shirt
- Name banner for advertising at the event day-of which can be provided by sponsor or created specifically for the event
- 10 complimentary registrations
- Advertising and samples of sponsor choice for each dog participant's gift bag
- Identification as Golden Paw on website with link to sponsor website

Silver Paw Sponsor

\$750

- Name & logo recognition/visibility on pre-/post-event press releases, advertisement, invitations, at the event and on the back of each participant's shirt
- Name banner for advertising at the event day-of which can be provided by sponsor or created specifically for the event
- 7 complimentary registrations
- Advertising and samples of sponsor choice for each dog participant's gift bag
- Identification as Silver Paw on website with link to sponsor website

Bronze Paw Sponsor

\$500

- Name & logo recognition/visibility on pre-/post-event press releases, advertisement, invitations, at the event and on the back of each participant's shirt
- 5 complimentary registrations
- Advertising and samples of sponsor choice for each dog participant's gift bag
- Identification as Bronze Paw on website with link to sponsor website

Running Paw Sponsor

\$250

- Name & logo recognition/visibility on pre-/post-event press releases, advertisement, invitations, at the event and on the back of each participant's shirt
- 2 complimentary registrations
- Advertising and samples of sponsor choice for each dog participant's gift bag
- Identification as Running Paw on website with link to sponsor website

Walking Paw Sponsor

\$100

- Business, personal, or memorial name spot on the back of each participant's shirt
- 1 complimentary registration
- Advertising and samples of sponsor choice for each dog participant's gift bag
- Identification as Walking Paw on website with link to sponsor website



Commitment level:

- Platinum Paw Sponsor - \$2500
- Golden Paw Sponsor - \$1000
- Silver Paw Sponsor - \$750
- Bronze Paw Sponsor - \$500
- Running Paw Sponsor - \$250
- Walking Paw Sponsor - \$100
- Door Prize Donation _____
- Please contact me, I would also like to assist with the planning of the event.

Business Name _____

Contact Name _____

Billing Address _____

City _____ State _____ Zip _____

Contact Phone _____ Fax _____

Contact E-mail _____

- Check is enclosed (make payable to & mail to): Or fax to: 239.643.5825
The Humane Society Naples, Run for the Paws, 370 Airport-Pulling Road N, Naples, FL 34104
- Please charge my Visa/MC # _____ Exp _____
Authorized signature _____ CVS# _____